



**Health eDialog | Volume 2, Issue 5 | October 2011**

**UMDNJ-CCOE Social Media Initiative: *Connect, Collaborate, Share and Learn***

**UMDNJ-CCOE  
Social Connections:**



***“Join the conversation!”***

Social media has changed the way that we communicate... and educate. The practices of "micro-blogging" and "community networking" have enormous potential to enhance conventional education by providing a forum for open discussion, as well as a channel for identifying areas where there is an ongoing need for education. As new media solutions become more integrated into traditional learning initiatives,

UMDNJ-CCOE will look to harness the capabilities of these digital assets, and develop relevant uses in our Live and Internet Enduring CME/CE activities. In a world with more than [800 million Facebook users](#) and more than [200 million new tweets per day](#), few doubt social media's capacity to reach and interact with an expansive audience. We hope that by initiating real-time responses and acknowledging objective feedback, we will encourage discussion that helps to build a network of peers that can connect, collaborate, share and learn. We invite you to join us (and *follow* us) in our efforts to reach out to new audiences, and begin conversations that advance medical education and improve patient care.

**[Join the UMDNJ-CCOE Facebook Community](#)**  
**[Follow UMDNJ-CCOE on Twitter](#)**

## Calendar of Events

November 1, 2011

**[Preventing Mother-To-Child HIV Transmission in New Jersey and Ryan White Part D HIV Case Study Day \(12HH02\)](#)**

November 15-16, 2011

**[Treating Tobacco Dependence In Mental Health Settings \(12MR01\)](#)**

November 12, 2011

**[9th Annual Podiatry Conference Podiatric Pearls: Pediatric to Adult \(12MN06\)](#)**

February 19-24, 2012

**[36th Annual Hawaii Dermatology Seminar \(12MC03\)](#)**

## Coming Soon...

December 7, 2011

**22nd Annual HIV Medical Update  
Cherry Hill, NJ**

## 2011 Perinatal Conference



On Tuesday, November 1, 2011 from 8:00 am to 3:00 pm, UMDNJ-CCOE, Division of AIDS Education will present the [2011 Perinatal Conference entitled, Preventing Mother-To-Child HIV Transmission in New Jersey and Ryan White Part D HIV Case Study Day.](#)

Women of all ages are diagnosed with HIV infection, making up approximately 26% of the epidemic in the United

States, with a disproportionate 65% who are African American. This conference will introduce the latest strategies to reduce perinatal HIV transmission. This program is designed to enhance Physicians, Physician Assistants, Advanced Practice Nurses, Nurses, Social Workers (Intermediate Level) and other healthcare providers' competence related to HIV rapid testing, perinatal HIV transmission prevention, legal and ethical issues in perinatal HIV.

This activity is jointly sponsored by University of Medicine & Dentistry of New Jersey (UMDNJ), Center for Continuing & Outreach Education, Division of AIDS Education and NJ Department of Health & Senior Services, Division of HIV, STD and TB Services (DHSTS).

Developed in collaboration with New Jersey Statewide Family Centered HIV Care Network and UMDNJ-François-Xavier Bagnoud (FXB) Center, a Local Performance Site of the NY/NJ AIDS Education and Training Center.

As part of the UMDNJ-CCOE Social Media initiative, we encourage smart phone and mobile device users in attendance to participate live with our discussions. By using any QR code reading APP, you can instantly access the UMDNJ-CCOE Twitter account to submit questions, feedback, or to read fellow attendees comments. It is that simple. Below is a unique barcode that will instantly connect you:



December 2011



## Enduring/Online



When you follow our Twitter account- please reference the (hashtag) **#Perinatal**.

For specific credit information, please [visit the activity website](#).

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## 9th Annual Podiatry Conference - Podiatric Pearls: Pediatric to Adult



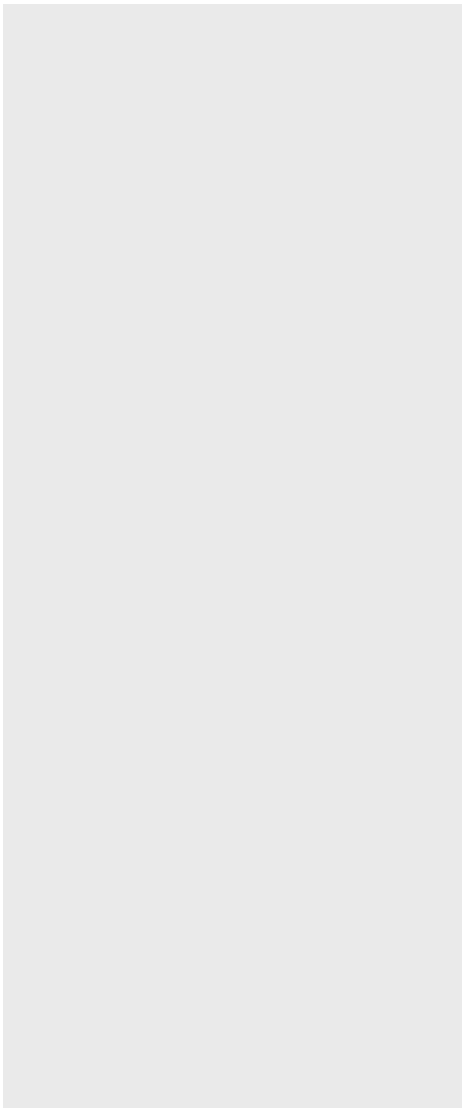
On Saturday, November 12, 2011, from 7:15 am - 5:00 pm, UMDNJ-The University Hospital Podiatry Service and UMDNJ-Center for Continuing & Outreach Education will sponsor the [9th Annual Podiatry Conference entitled, Podiatric Pearls: Pediatric to Adult](#). This conference will focus on the latest medical advances and treatment

protocols for conditions affecting the foot, ankle, and related structures of the leg for pediatric and adult patients.

This event will be of interest to podiatrists concerned with effective approaches and current issues in the management of foot and ankle deformities.

This activity has been approved for 7.0 contact hours by the Continuing Education Sponsor of the event, the New York College of Podiatric Medicine, which is an approved sponsor of Continuing Education by the Council on Podiatric Medical Education. This activity is complimentary for all UMDNJ Fellows and Residents. A discounted rate of \$50 is available to non-UMDNJ residents and fellows. Standard tuition for this event is \$250.

For specific credit and registration information, please [visit the activity website](#).



For our complete list of live and online learning activities, [please visit our catalog.](#)

We look forward to your participation!



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30 Bergen Street, ADMC 710 Newark, New Jersey, 07107, USA



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