Health eDialog
A MONTHLY eNEWSLETTER
CCOE
CENTER FOR CONTINUING & OUTREACH EDUCATION

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2011 Off To a Good Start: CCOE receives ASWB Provider Approval

UMDNJ-CCOE started the New Year on a positive note by receiving approval as an Association of Social Work Boards (ASWB) Approved Continuing Education (ACE) Provider.

The ASWB is comprised of social work regulatory boards from jurisdictions throughout the United States the Canada. Approval through ACE means that a continuing education provider has met rigorous standards, and can provide social workers with high quality learning activities.

With this recognition, CCOE will be able to enhance our program offerings, and provide more health care educational opportunities for social workers. CCOE will also receive relevant, timely information from the Association of Social Work Boards on continuing education issues in individual jurisdictions, including what kinds of courses are being accepted by licensing boards and general trends in continuing competence.

We will keep you posted on any new developments that occur in reference to CCOE's ACE provider status. If you have any questions about this topic, please contact Elizabeth Ward at wardes@umdnj.edu.

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- Tobacco Dependence CME at RWJ
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Calendar of Events

March 3-6, 2011
Frontiers In Reproductive Endocrinology (11MR03)

March 11-12, 2011
Treating Tobacco Dependence In Mental Health Settings (12MR01)

March 14, 2011
Disney's Approach to Quality Service for Healthcare Professionals

April 29, 2011
Motivational Interviewing: Basics & Beyond (12MR02)

September 23, 2011
Motivational Interviewing: Basics & Beyond (12MR02)

November 10-11, 2011
Treating Tobacco Dependence In Mental Health Settings (12MR01)

Save the Date

June 15, 2011
HIV Clinical Update 2011
Additional activity information coming soon...

For our complete list of live and online learning activities, please visit our catalog.

Frontiers in Reproductive Endocrinology

In partnership with UMDNJ-CCOE, Robert Wood Johnson Medical School will sponsor a 4-day meeting: Frontiers in Reproductive Endocrinology: A Comprehensive Review and Update at the Marriott Key Bridge in Arlington, VA. This CME conference will take place on March 3 through 6, and will address the educational needs of Physicians, Embryologists, Geneticists, Researchers, and other health professionals with interests in reproductive endocrinology, genetics, and ART. Registrants from other disciplines (medical endocrinology; pediatric endocrinology) will gain insights into treatment and practice patterns in reproductive endocrinology and genetics. We particularly encourage clinical fellows to attend.

This course is designed to provide the latest information on the mechanism, diagnosis, and treatment of a broad range of reproductive endocrine disorders. In addition to didactic presentations, diagnostic dilemmas reflecting the breadth of reproductive endocrinology will be presented for problem-solving by the faculty and participants. Interactive problem-solving exercises at the conclusion of each day using audience response pads (ARPs) will cover a broad range of endocrine disorders and infertility. These sessions are designed to filter the evidence appropriate to each patient through an interpreted and individualized approach. In addition to diagnosis and management, emphasis will be placed on the scope and limitations of different diagnostic interventions and the use of evidence-based medicine in deciphering infertility problems. The venue selected for the meeting is particularly conducive to easy interaction with faculty and registrants.

This activity has a $50.00 registration fee and will award up to 33.5 *AMA PRA Category 1 Credits*™. If you are interested in registering for this activity, please visit our course site at: http://ccoe.umdnj.edu/frontiers or contact Sandie Gallt by telephone at 973-972-0076 or by email at galltsa@umdnj.edu. Registration: Call 973-972-4267 or 800-227-4852 (outside of New Jersey) To view and download the activity brochure, go to: http://ccoe.umdnj.edu/frontiers/images/FrEndoBroJan7FINAL.pdf

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Tobacco Dependence CME at RWJ

In partnership with UMDNJ-CCOE, Robert Wood Johnson Medical School and University Behavioral HealthCare will sponsor a 2-day the seminar: **Treating Tobacco Dependence In Mental Health Settings**, at 335 George Street, 3rd Floor Training Room in New Brunswick. This CME activity will take place on Friday, March 11, 2011, from 8:30 a.m. to 4:40 p.m. and Saturday, March 12, 2011, from 8:30 a.m. until 3:10 p.m.

Experienced clinicians and educators will discuss the latest clinical research findings, techniques, and their application to clinical practice in the mental health setting. Topics presented will highlight the latest diagnostic techniques, management strategies, and research developments that impact patient care.

Armed with the information from this activity, Psychiatrists, Psychiatric Advance Practice Nurses, Certified Counselors, Social Workers & other Mental Health Professionals, who provide medical care for or co-manage mental health patients with tobacco dependence, should be able to identify the behavioral and pharmacologic treatments for smokers with mental illness, including medication interactions associated with smoking, discuss motivational techniques for working with lower motivated smokers, recognize broader clinical and systems issues for addressing tobacco dependence in mental health settings and attain a: heightened awareness of the importance of cultural diversity and cultural competence in mental health settings.

This activity has a $300.00 registration fee and will award up to 13.25 *AMA PRA Category 1 Credits*™. If you are interested in registering for this activity, please visit our course site at: http://ccoe.umdnj.edu/catalog/medical/12MR01.htm or call 973-972-4267 or 800-227-4852 and select option #1 Monday-Friday, 8:30 a.m. to 5:00 p.m. (ET). To view and download the activity brochure, click here.

CCOE to Host the Disney Institute Program

On March 14, 2011, from 8:00 a.m. to 4:30 CCOE will host a one-day workshop, Disney's Approach to Quality Service for Healthcare Professionals program. This unique program will show you the importance of attention to detail in everything Disney does -- from training its Cast Members (employees) to treating every Guest (patient) as a VIP. You will hear the stories and see how Disney best practices can be easily adapted to your healthcare delivery organization. By applying Disney's brand of service, every hospital, clinic, group medical practice, dental practice, or freestanding medical care provider has the opportunity to distinguish themselves through the delivery of quality.

The event will be held in the UMDNJ Oral Health Pavilion (first floor of the New Jersey Dental School) at 50 12th Street, Newark, NJ. There is no prerequisite training required for this event- so all are welcome to enroll!

Early Bird pricing available—see www.NewarkMouse.com for details!
Limited Time Offer: Register and pay by February 4, 2011 and be automatically entered to receive a free 3-day Disney Institute class at the Walt Disney Resort in Orlando!

IMPORTANT: Please use the UMDNJ promotional code UMDNJANE to receive $50 OFF PER GUEST when registering. Additional group discounts are available.

TO LEARN MORE AND REGISTER GO TO: www.NewarkMouse.com

Motivational Interviewing - Basics and Beyond at RWJ

In partnership with UMDNJ-CCOE, Robert Wood Johnson Medical School and University Behavioral HealthCare will sponsor the one-day seminar entitled: Motivational Interviewing- Basics & Beyond, at 335 George Street, 3rd Floor Training Room in New Brunswick. This CME activity will take place on Friday, April 29, 2011, from 8:30 a.m. to 5:00 p.m.

Facilitated by activity director, Marc L. Steinberg, PhD, an assistant professor of psychiatry and Member, Motivational Interviewing Network of Trainers in the Division of Addiction Psychiatry at UMDNJ- RWJMS, Motivational Interviewing (MI) is a collaborative, person-centered form of guiding to elicit and strengthen motivation for change. It is a complex method, and it takes time before becoming highly skilled. This training will help you to learn from your patients in your real life practice. You will learn to recognize patient cues telling you if you are eliciting and strengthening motivation for change or if your clients are becoming more likely to sustain current, unhealthy behaviors.

Upon completion of this activity participants (physicians, nurses, psychologists, counselors, social workers) should be able to successfully utilize the concepts of motivational interviewing in order to promote lifestyle and behavior

changes to empower their patients to chose a healthier lifestyle. Participants should have a basic understanding of MI, however advanced skills are unnecessary.

This activity has a $125.00 registration fee and will award up to 7 *AMA PRA Category 1 Credits*™. If you are interested in registering for this activity, please visit our course site at: http://ccoe.umdnj.edu/catalog/medical/12MR02.htm or call 973-972-4267 or 800-227-4852 and select option #1 Monday-Friday. For additional program information or if you have special needs, please contact Nancy Szkodny at 732-235-4053. To view and download the activity brochure, click here.

HIV Clinical Update 2011: Mark your calendars...

SAVE THE DATE:
Wednesday, June 15, 2011
HIV Clinical Update 2011
Hyatt Regency, New Brunswick, NJ

Topics will include:

- Newest Advances for Treating and Diagnosing HIV Disease
- Hepatitis B&C
- Tuberculosis
- STDs
- Rapid Testing in the Dental Setting

We look forward to your participation!