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Health eDialog | **Volume 2, Issue 4 | August 2011**

Reaching Women at Risk for HIV/AIDS

An innovative Enduring activity is now available on the UMDNJ-CCOE website. This webcast of three CME/CE certified activities has been developed to provide analysis of practice barriers that have delayed the implementation of universal HIV testing of women in primary care and prenatal services. Three clinicians who treat women with HIV/AIDS offer perspectives on how to identify, assess, and engage women in HIV treatment. They examine the epidemiology of women with HIV/AIDS, patterns that correlate with increased risk of infection, and interventions to increase screening and effective risk reduction interventions.

Optimizing Health and Quality of Life for Women at Risk for HIV/AIDS is a three-part webcast based on the content presented at events held at the three UMDNJ medical schools during the fall of 2010. Each activity is separately certified for continuing education credit/contact hours.

For additional information, please visit the activity website.

Inspiring New Jersey's Heroes for Life

UMDNJ-CCOE has launched an online resource that provides practicing New Jersey clinicians with a foundation in organ and tissue donation and recovery procedure and practice. This educational endeavor was born from the "New Jersey Hero Act" legislation that encourages professional medical education for this important medical issue. As the preeminent health care educator in New Jersey, UMDNJ has dedicated itself to developing this initiative, and has partnered with advocacy and educational organizations in the planning and production of the *HeroesAct!* program.

The *HeroesAct!* website contains background on the state legislation, as well as a variety of tools and materials that provide recommendations for health care practitioners to improve their knowledge, as well as enable them to advise

Calendar of Events

September 17, 2011
Neurosurgical Update - What Every Primary Care Provider Needs To Know (12MN12)

September 23, 2011
Motivational Interviewing: Basics & Beyond (12MR02)

September 25, 2011
The First UMDNJ-NJMS Multidisciplinary Hepatocellular Carcinoma Symposium (12MN14)

October 1, 2011
20th Annual GI Symposium: Update on GI, Pancreas, and Liver Disorders (12MR05)

November 9 , 2011
Policy Development and Strategies for Changing Health Systems to Incorporate Tobacco Treatments (12MR03)

November 10-11, 2011
Treating Tobacco Dependence In Mental Health Settings (12MR01)

November 12, 2011
Annual Podiatry Conference at Montclair State University Conference Center (12MN06)

their patients in making informed choices about organ and tissue donation.

The site will also serve as the online home for a CME/CE Enduring activity that is currently under development. This multi-media presentation will engage licensed physicians and nurses with four interactive presentations. This activity will address the clinical aspects of organ and tissue donation and recovery, and provide information about the mission of procurement organizations that serve New Jersey. Because this topic concerns complex and sensitive matters, the *HeroesAct!* activity aims to educate clinicians on the medical practice of organ and tissue donation and recovery, while also addressing the legal, ethical and emotional issues associated with communicating with potential donors and their families.

Sign up for the Activity Launch Announcement e-mail

Visit the website for additional information

For our complete list of live and online learning activities, please visit our catalog.

What Every Primary Care Provider Needs To Know about Neurosurgery

The primary care provider's role in the management of neurological conditions includes an initial evaluation and work up, patient care coordination, development of appropriate management plans when possible, and timely referrals. To achieve optimal patient outcomes, it is essential that primary care providers collaborate with a variety of specialists.

On Saturday, September 17th, UMDNJ-CCOE and the UMDNJ-New Jersey Medical School, Department of Neurosurgery will sponsor a CME-certified Symposium: *Neurosurgical Update - What Every Primary Care Provider Needs To Know*. This symposium is designed for primary care physicians, nurse practitioners, and physician assistants in family medicine, general practice and internal medicine. UMDNJ-CCOE designates this Live activity for a maximum of 4.5 *AMA PRA Category 1 Credit(s)*™. This activity will address the various approaches in the assessment, management, and referral of patients with specific neurological disorders that may warrant surgical intervention. The day's program will feature discussions given by the esteemed UMDNJ faculty and invited guests.

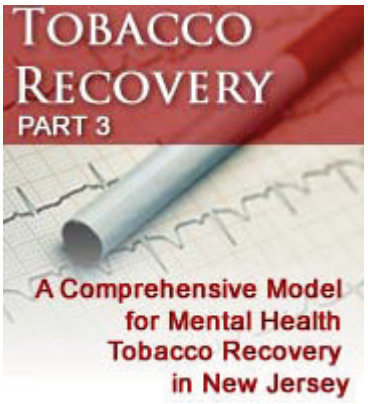
The registration fee is $75 for physicians and $55 for non-physicians. The fee includes tuition, continental breakfast, lunch, refreshment breaks, handout materials, and parking. Please note that there are no other options for purchasing food and/or drinks. If you have any special dietary requirements, please contact UMDNJ-Center for Continuing and Outreach Education at (973) 972-0076 or email galltsa@umdnj.edu.

Register Now

For additional information, please visit the course website at: http://ccoe.umdnj.edu/catalog/medical/12MN12.htm or download the course brochure here.

Moving Forward with a Quality Improvement Model for Addressing Tobacco in Behavioral Health Settings

The UMDNJ-Robert Wood Johnson Medical School, Department of Psychiatry, Division of Addiction Psychiatry presents a 3-part series entitled *A Comprehensive*



Model for Mental Health Tobacco Recovery in New Jersey. The first two sessions presented on April 7 and June 6, were a success! The final session entitled *A Comprehensive Model for Mental Health Tobacco Recovery in New Jersey: Policy Development and Strategies for Changing Health Systems to Incorporate Tobacco Treatments* is now scheduled for November 9, 2011.

Despite the high prevalence of tobacco use, disproportionate tobacco consumption, and excess morbidity and mortality, smokers with mental illness have reduced access to tobacco dependence treatment across the health care spectrum. Peer services that offer support to smokers are essential. This cessation initiative addresses two core goals:

- To increase demand for tobacco cessation services for mentally ill smokers, and
- To help more smokers with mental illness to quit.

Each session has been pilot tested for feasibility and/or effectiveness and revised with feedback from stakeholders. In this way, the implementation of this model has brought together academics, clinicians, administrators and mental health consumers to develop tobacco programming and policy that has been tested in a real world environment and serves as a model for other states.

Each part of the training activity series stands alone, but there is added value in attending more than one. This activity has a registration fee $100.00. A discounted registration fee of $30.00 is available to peer specialists accompanying a registered clinical/administrative team member. Organizations are eligible for a maximum of 2 discounted registrations only, per course. Physicians will earn up to 6.5 *AMA PRA Category 1 Credits*™. It will also offer contact hours for certified counselors, nurses, psychologists, social workers, and Certified Addiction and Drug Counselors.

For more details regarding this program, please contact Nancy Szkodny at 732-235-4053 or szkodnna@umdnj.edu, or call 973-972-4267 or 800-227-4852.

Register Now

For more information about registration, as well as other parts of the *Comprehensive Model for Mental Health Tobacco Recovery in New Jersey* series, please visit our course site at http://ccoe.umdnj.edu/catalog/medical/12MR03_DL03.htm, or download the course brochure here.

We look forward to your participation!

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