

*This program is offered at no charge to MDAdvantage insureds, or \$100 to non-MDAdvantage insureds.



MDADVANTAGE PRESENTS:

CULTURAL COMPETENCY: A RISK MANAGEMENT AGENDA FOR CHANGE

***PHYSICIAN SEMINAR
OFFERED AT NO CHARGE**



New Jersey law now requires physicians to be trained in cultural competency. This seminar will highlight some of the pitfalls of failing to address cultural issues in medical practice. Practical risk management strategies will be presented, including community leadership input, documentation and interpretation practices, and developing a patient-family framework for cultural input. At the end of this seminar, participants will be able to:

- Identify the major risk issues in cultural competency in medicine
- Explain the relationship between language and culture in the delivery of medical care
- Articulate the liability issues involved in cultural competency failures
- Describe risk management strategies for managing cultural competency in medical practice

Presenters: Fay A Rozovsky, JD, MPH, DFASHRM

Ms. Rozovsky is an experienced and nationally and internationally known healthcare risk management consultant, author and attorney. A sought-after speaker, she provides healthcare professionals, organizations and leadership with practical risk management and patient safety solutions.

Accreditation

UMDNJ – Center for Continuing and Outreach Education is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians. UMDNJ – Center for Continuing and Outreach Education designates this educational activity for a maximum of **3 AMA PRA Category 1 Credit(s)**TM. Physicians should claim credit commensurate with the extent of their participation in the activity.

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THURSDAY, JULY 24, 2008, 5:30 – 8:30 P.M.

Check-in/Dinner – 5:00 p.m.

Location: **The National Conference Center at the Holiday Inn
399 Monmouth St, East Windsor, NJ**

Directions available on our website at www.MDAdvantageonline.com

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